

Artrrooms Fair London 2019 – Selection Committee

In few days, the Committee of the Artrrooms Fair will start the selections for the next London Edition set at the Meliá White House from the 11th to the 13th of January 2019.

The task is harder than ever: only 70 out of approx. a thousand applications will be admitted.

For the most talented artists who will have the opportunity to exhibit for free in London, the Artrrooms Fair represents also a chance to gain a contract with one of the Affiliated Galleries, such as Ransom Art, Belair Fine Art or Mucciaccia Contemporary, just to name a few and also a unique opportunity to meet private collectors. Each year over 4,000 visitors, mainly art experts, visit the fair looking for the next Picasso.

*“The Selection Committee is a key element – says **Cristina Cellini Antonini, founder and director of the Artrrooms Fairs** - each year we invite members of the Art Industry, such as dealers, art critics, collectors to help us select the most interesting trends. This year, we have received applications from 73 Countries across 6 Continents. We are very proud to see how many artists aim to exhibit with us and so grateful to the Selection Committee for helping with such generosity.”*

The Selection Committee is divided in 3 main categories: Rooms Section, Video Art and Single Work. While all applications for the Single Work are selected by the Artrrooms’ founders and directors, the Video Art Section is managed by Gianfranco Valleriani, video-artist, journalist and researcher, founder of BrainArt, a collective artists-led project on art and communication. Among his works "The Big Blue", "The Ce.d.ro" and "After Nothing, Something about the Colors and the Life of Stevens Vaughn", a video documentary shot in China, which experiments new forms of visual narrative.

All other applications will be reviewed by 19 members of the Committee, starting with **Eddie Hewitt, owner of Connected Cultures**, a platform dedicated to all forms of creative expression, with a strong social element wherever possible. He’s an “old friend” of the Artrrooms Fairs having attended the exhibitions at the Meliá White House Hotel for the last three years. Eddie has been reviewing the fair and the artists, selecting each year his ‘top ten’ favourites. This time he is definitely on a bigger task!

Private Collectors Claudia Wente-Waedlich and Rainer Waedlich, owners and directors of an international art management company with subsidiaries in Ft. Lauderdale, FL, USA (ifa international fine art) and San Pantaleo, Sardinia, Italy (SaSa Art Gallery). Since 1990 she and her husband collect both Modern and Contemporary Art. **Laura Archer** works at the **Museum of London**, looking after their Patron group The Society of Londoners and connecting them with the city through special events, curatorial expertise and exclusive networks. Prior to her role at the Museum, Laura worked as Public Programmes Manager at Sotheby’s Institute of Art, running their short courses focused on contemporary art, art history and art business. Alongside her day job, Laura is also author of the book *Gone for Lunch: 52 Things to do in your Lunch Break*, and a champion for workplace wellbeing. She is regularly engaged as a speaker for in-house company training and media interviews.

Clemens Hackl and Johannes Froelich, from Project Art – the Social Arts Market, already partner of the Artrrooms Fairs since 2017. Clemens has worked in the creative industries across Europe for over 20 years. He has been a guest lecturer at the University of Applied Sciences in Salzburg and delivered key notes at conferences in Moscow and Beijing. His personal projects were exhibited at London's Victoria & Albert Museum and the London Design Festival. Johannes is a passionate entrepreneur and art enthusiast with a particular interest in early 20th century and contemporary abstract art. He

Is also a fellow at the RSA and holds an MSc in Organisational and Social Psychology from the London School of Economics. **Among galleries' directors, Giulia Abate**, curator and gallery director of **Mucciaccia Contemporary**, opened in 2017 with the aim of giving voice to young curators. She manages, with her brother, the Claudio Abate Archive. **Cristian Contini** from **Contini Contemporary**, is a second generation gallerist, and has been exposed to modern art since he was born, frequently spending time with artists like Fernando Botero and Igor Mitoraj. In the past 4 years in London, he presented an important exhibition of works by Robert Indiana, the first solo exhibition by Mikhail Baryshnikov in London, and a major retrospective by Igor Mitoraj. He's also the person behind ArtStyle, the first free Italian art magazine that has been published since 1996. **Stefania Minutaglio** is an atypical figure to the crossroad of manifold experiences in balance among institutionalism and nonconformism, in which the different worlds of visual and performing arts meet and coexist. She is an independent curator and the Founder and Director of **11 [HellHeaven] Art Gallery**. Also she is a dancer, performing and teaching avantgarde dance. In 2018, 11 [HellHeaven] is on the Sponsors' Board for 'Borgi of Italy - No(F)earthquake", a Collateral Event of 16.Biennale Architettura in Venice featuring 'Albero Sonico' by the artist Marco Guglielmi Reimmortal.

Lavinia Filippi, art historian, curator and contributor currently based in London from where she co-directs the international platform Translocalia and she curates special projects and publications at Belmacz. Before moving to London, she lived in Pakistan where she was Associate Professor at the National College of Arts in Lahore. In 2014 she curated the exhibitions I.D for the Islamabad Literature Festival and Still of Peace and everyday lives at the Museo Capitolare, Atri, Italy. ISince 2004, she has been writing for magazines including Flash Art, ARTEiN, Atribune, Muftah and ArtNow Pakistan, and holds a MA in Curating Contemporary Art at the Royal College of Art, an MA in Art History from the University of Rome 'La Sapienza' and a BA in Social Sciences from the University of Ottawa. **Italian artist and director Franco Lo Svizzero**, he is also the founder of the Biennial of Porto Ercole. He works mainly on mechanical installations and performances. Among latest exhibitions, "5 Souls" a solo-show in Chelsea in New Yor; "11-La Porta Alchemica" at Pio Monti Art Gallery in Rome; "L'Albero della Cuccagna" for Milan Expo in 2015 curated By Achille Bonito Oliva (published by Skira) and Queens Museum of Art, in NY in 2016, just to name a few. **Jacob J Stevens** was born in Nottingham and has lived and worked in London since the year 2000. He received BA in Fine Arts from Byam Shaw School of Art in 2003 and was one of the selected artists for Bloomberg New Contemporaries in his graduating year. He then began working as a volunteer for **The Old Diorama Arts Centre** and has been with them ever since. Starting as an Administrator he then became the charity's Manager and today he serves as overall Director. Old Diorama Arts Centre began as an artists collective in Regent's Park's iconic early 19th Century "Diorama" building. It was registered as an educational charity in 1981 after years of successful campaigning by artist activist members to keep the original listed building free from demolition. The charity continues to run today after over forty years of innovative creative programmes in a new centre custom-built by British Land. Old Diorama has a visual arts gallery, artist in residence scheme, a performance studio space and 14 studios for free community-use and and commercial cultural production.

From the Design Industry, **Daniel Gava, Pop Up Consultant** with more than twenty years of professional experience in the design industry, Daniel has been employed in primary positions within the departments of marketing, PR, sales and board of directors in well-known international high-end furniture manufacturers. Today he is an independent consultant and helping International companies and designers grow their brand and business.

Roz Barr founded Roz Barr Architects in 2010. Roz Barr's interest in developing an idiosyncratic process of making led her to pursue her own architectural studio, her portfolio has grown quickly, and the size of the studio has followed. As founder and director, she has learnt through experience that being at

the forefront of any design lead practice requires constant involvement in all stages of the design and delivery of a project. The office uses “models or maquettes” as a critical part of their process of developing a project, where architectural ideas are realised through its making. In 2017, following an exhibition of their work called “Adaptation” they published their first book which documents the first five years of making. **Natalia Miyar** began her professional career as an architect working with notable architectural firms in Miami. Several years on, her eponymous interior atelier, launched Spring 2016, shows a capacity for original, exciting design with the professional skill of a leading practice. This year, Natalia indulged her love of British craft to curate an ‘artist in residence’ programme in collaboration with renowned retail brand, Bamford.

Monica Colombelli Head, SEO’s CEO and Concierge’s Editor. Experienced CEO in the field of Special Events Organisation, she founded SEO International in 1996 and still enjoying running it. She works internationally and consistently delivered reliable and high standard services related to the hospitality industry. Since last year She has started a new venture called Concierge “ the new leading destination guide for Formula One and Formula E destinations “. The unique concept grants motorsport enthusiasts, and their families, unprecedented access to the top tier of Formula One and Formula E. It combines exclusive interviews, with a targeted handbook of the finest that Grand Prix destinations have to offer. Particular attention has ‘The artistic note book’ and ‘the tour of art ‘is a section that she loves and wants to develop more and more.

Giovanni Buscemi, for more than 17 years in the Leasing and Manufacturer Industries both in Italy and the UK holding position in Fleet Business Development, National Fleet Sales, Contract Hire Relationship Management and Key Account Managers Coordination for ALD, Volkswagen and Mercedes. He was recently appointed as Total Cost of Ownership and Campaign Manager of Fiat Professional UK developing commercial campaigns for the dealer network and LCV service packages. He is now the Sales and Marketing Manager of Leasys UK (the captive contract hire company of Fiat Chrysler Automobiles) in charge of the contract hire campaigns for all the FCA Brands including Maserati, as well as the development of CRM activities, loyalty programs, benchmarking analysis and national events.

Renée LaVerné Rose is founder, Publisher & Editor-in-Chief of ACS Magazine and owner, Director & Art Agent of ACS Gallery. In addition, Renée is a visual artist and is very passionate about the arts/culture. The ACS (Arts & Cultural Strategies) brand is a family of companies {ACS Gallery, ACS Magazine and The ACS Culture (new division)} which provide a rich culturally rewarding experience to the general public; promote emerging to international established visual artists, curators, art centers, musicians, dancers, artistic directors, or other arrays of artistic genres; to amplify international cultural exchange & exhibitions; increase visibility for artists, and act as a catalyst to nurture artists’ communities globally.